

For nearly 75 years, San Diego Youth Symphony and Conservatory (SDYS) has served as a catalyst for investing in the future of thousands of young San Diegans through the study and performance of music. Through SDYS' flagship ensemble program in Balboa Park, its neighborhood engagement projects, and its early childhood music curriculum, SDYS is San Diego's most comprehensive provider of 'cradle through college' music education programs and a national leader in innovative community engagement, serving thousands of young musicians and their families each year.

At SDYS, we believe that music is a vehicle for giving young people the social, emotional, and academic skills that transcend traditional educational models and prepare them to enter a 21st century workforce. Our values, which focus on personal achievement, inclusiveness, and community leadership, are the foundation of every SDYS program. We respect every young person who takes part in our programs and celebrate their accomplishments as musicians, as members of our community, and as future leaders in San Diego and across the nation.

1945

SDYS was founded by Leo Scheer, a violinist, composer, and assistant conductor of the San Diego Symphony. SDYS was subsequently sponsored by San Diego Parks and Recreation.

73

years of high-quality music education programs — sixth oldest continuously operating program in the United States

8,000+

number of student musicians served by SDYS programs in the last ten years

564

total number of students served in Balboa Park Conservatory in 2018-19

88%

aggregate minority enrollment in all programs in 2018-19

OUR MISSION

Instill excellence in the musical and personal development of students through rigorous and inspiring musical training experiences.

OUR VISION

Make Music Education Accessible and Affordable for All

OUR VALUES

- **Personal Achievement** — Motivating and facilitating performance excellence
- **Inclusiveness** — Embracing diversity and promoting collective learning
- **Community Leadership** — Developing respectful and responsible citizenship for the greater good

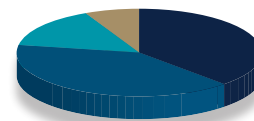
YEAR-END FINANCIAL REPORT

Financial highlights include:

- Earned income of \$699,354
- Contributed income of \$658,898
- Government grant income of \$252,083
- Investment revenue of \$118,913
- Total operating revenue of \$1,729,248
- Nearly \$384,000 of this total was raised from individuals, foundations, government grants, and school districts to support community programs such as the Community Opus Project.
- Our 2019 Encore! Scholarship Fundraiser generated almost \$186,000 to provide need and merit-based tuition scholarships, sponsored lessons, and instrument loans to young musicians.
- Our audited financial statements are available online at www.sdys.org under "About SDYS."

INCOME

- 40% Earned income
- 38% Contributed Income
- 15% Government grants
- 7% Investment revenue



EXPENSES

- 54% Program staff
- 18% Administration and fundraising staff
- 15% Program costs
- 7% Fundraising
- 6% G&A



LEADING THE CAUSE FOR MUSIC EDUCATION

BALBOA PARK CONSERVATORY

SDYS' flagship Balboa Park Conservatory offers young musicians, from beginning to pre-professional, the opportunity to participate in outstanding music education programs. Built on four levels of instruction in 13 ensembles, the Beginning, Inspiration, Showcase, and Ovation programs feature weekly rehearsals and performance opportunities at least 2-3 times a year. To focus on the "whole musician", SDYS offers chamber music, concerto competitions, music theory and composition programs, individual and group lessons, student mentoring opportunities, and more.

 **50,000+**

Number of classroom hours of training delivered this season

 **\$92,362**

Direct tuition assistance provided to 23.6% of enrolled students

 **73%**

Percent of students returning year on year

 **13.5%**

Financial aid students receiving sponsored music lessons from SDYS

NEIGHBORHOOD ENGAGEMENT

SDYS is committed to giving every young person in San Diego County the opportunity to receive quality in-school music education. We collaborate with local schools, feeder patterns, and entire school districts to restore and strengthen in-school music programs. With on-site access as a goal, SDYS launched the Community Opus Project in 2010 in partnership with the Chula Vista Elementary School District (CVESD). In 2015, the success of this program resulted in a landmark \$15M commitment to returning arts teachers to every campus.

 **1,261**

4th-8th graders who have participated since 2010

 **73**

Opus student musicians participated in SDYS' Conservatory in 2018-19

 **1,000**

instruments housed in SDYS' instrument library and affordably loaned to students

EARLY CHILDHOOD

SDYS supports the critical first phase of children's growth from birth to age five with programs that promote extended learning at home, support family bonding, and pave the way for school readiness. ChIMES (Childhood Introduction to Music Education, with Smiles!) is a strategic element of our educational philosophy. By encouraging ensemble-based experiences from an early age, we promote stronger pro-social skills, improved speech, language abilities, and gross motor skills...all through music.

 **300+**

Families served in our Balboa Park program

 **179**

Chula Vista and City Heights students served through TK classrooms

INTERNATIONAL YOUTH SYMPHONY

Each summer, SDYS collaborates with the International Rotary Youth Exchange to recruit talented musicians from around the world. This one-of-a-kind collaboration brings young people together to rehearse and perform in the spirit of international cooperation. This three-week program culminates in as many as five performances across San Diego County.

15 

Years of collaboration with San Diego Rotary Clubs

 **273**

Number of international students who have participated since 2005

 **30+**

Number of countries represented by students

OUTREACH AND SERVICE

SDYS continues to work throughout Southern California to ensure access to quality music education and to educate our audiences about classical music. SDYS students participate in a variety of community performances as well as numerous events in Balboa Park, including SDYS' annual Summer Kick-Off Concert.

 **1,293**

Free concert tickets through Tickets With Purpose program

 **50**

Total performances

RESEARCH AND ADVOCACY

SDYS collaborates with multiple partners to gather and analyze data with regard to how student learning and achievement are impacted by the study of music. Our multi-year partnership with the Center for Human Development at UCSD examines how music education impacts the physical development of the brain, language acquisition and attention span.

- Our independent research on the effectiveness of SDYS' early childhood programs revealed that 80+% of families increased their music-making activities at home as a result of participating in ChIMES
- Twelve Opus students have participated year-on-year in the SIMPHONY research study, which correlates music-making and brain activity, conducted by UCSD
- SDYS Staff attended, and an SDYS student spoke on the steps of the California State Capitol with other arts advocates and legislators as part of Arts Advocacy Day 2019